



THE LIONS CLUB OF LEXINGTON, INC.

P.O. Box 71, Lexington, Massachusetts, 02420

"Birthplace of American Liberty"

www.lexingtonlions.org

February 4, 2025

RE: 111th Annual Patriots Day Road Race – Sponsorship Opportunities for April 19, 2025

Dear Sponsor,

The Lexington Lions Club is proud to announce the **111th Annual Patriots Day Road Race** on **Saturday, April 19, 2025**—a special year as we commemorate the **250th Anniversary of the Battle of Lexington** with exciting updates:

Key Changes for 2025:

- **New Date:** Saturday, April 19 (not Monday)
- **Start Time:** 8:00 AM
- **New Start/Finish Line:** Crosswalk between Via Lago and Cary Library
- **Finisher Medal:** Special 250th Anniversary memento for all participants
- **Registration:** Online **pre-registration only** (no race-day registration)
- **Participant Cap:** 1,000 runners
- **Packet Pickup:** Eagle Bank (April 14-18); Race Day Pickup TBD
- **Pre-Race Ceremony:** Star-Spangled Banner or God Bless America
- **Start/Finish Decor:** Flags or an arch
- **Awards Ceremony:** Emery Park

This year, we also honor **John Lucente**, a devoted Lion and race organizer for over 40 years. John was passionate about fundraising for **Journey for Sight**, and his dedication helped transform lives. Let's honor his legacy by raising **record-breaking funds for eye disease research**.

Sponsoring this event provides valuable exposure while supporting a meaningful cause. With **400+ runners and thousands of spectators**, sponsors gain significant visibility. With this milestone anniversary, participation and engagement will be even greater! We invite you to **be part of this historic event** and help us make a difference. **Please confirm your sponsorship by April 1st**. Thank you for your support!

Very truly yours,
Road Race Committee

Colby Crogan

Bill Carlson

Michael Levitt

Jack Irwin

Paola Rizzo-Riley

Kristin Nordahl

Lisa Mazerall

Did you know...

1.1 Billion:

The estimated number of people worldwide living with vision loss, including blindness; 90% of which is preventable or treatable.

43 Million:

The number of people globally who are blind, with 77% of these cases being preventable or treatable.

\$40+ Million:

Donations from Massachusetts Lions over the past 72 years toward eye disease research.

*Help the Lexington
Lions Club make a
difference in
someone's life today!*





Be a Part of *Lexington's* *History...*



111th Annual Patriots Day Road Race “JOURNEY FOR SIGHT”

SPONSORSHIP OPPORTUNITIES FOR APRIL 19, 2025



GOLD SPONSOR:

\$1500

- ✓ LARGE LOGO ON RUNNER T-SHIRTS
- ✓ BANNER AT WATER STOPS
- ✓ LARGE LOGO ON RACE BANNER
- ✓ LINK FROM LIONS WEBSITE (WWW.LEXINGTONLIONS.ORG)
- ✓ OPTION TO OPERATE A BOOTH AND OFFER SITE PROMOTIONS
- ✓ OPTION TO PROVIDE PROMOTIONAL MATERIALS TO RUNNERS
- ✓ FREE CORPORATE TEAM (4 RUNNERS)
- ✓ 3 COMPLIMENTARY T-SHIRTS
- ✓ LOGO AND OPTIONAL INSERTS IN APPLICATIONS TO PRIOR YEARS RUNNERS
- ✓ OFFICIAL ENTRY FORM PICK-UP LOCATION
- ✓ RECOGNIZED IN P.A. ANNOUNCEMENTS DURING THE RACE AWARD CEREMONY



SILVER SPONSOR:

\$500

- ✓ SMALL LOGO ON RUNNER T-SHIRTS
- ✓ LOGO ON RACE BANNER AT RACE TRAILER
- ✓ LINK FROM LIONS WEBSITE (WWW.LEXINGTONLIONS.ORG)
- ✓ COMPLIMENTARY T-SHIRT
- ✓ OFFICIAL ENTRY FORM PICK-UP LOCATION



BRONZE SPONSOR:

\$250

- ✓ LISTING ON RUNNER T-SHIRTS
- ✓ LISTING ON LIONS WEBSITE (WWW.LEXINGTONLIONS.ORG)
- ✓ COMPLIMENTARY T-SHIRT
- ✓ LISTING ON SIGNAGE AT RACE TRAILER

For more information please contact:
(781) 862-4710; lexlionsclub@gmail.com



LEXINGTON LIONS CLUB
WWW.LEXINGTONLIONS.ORG

111th Annual Patriots Day Road Race

"JOURNEY FOR SIGHT" APRIL 19, 2025

SPONSORSHIP RESPONSE FORM

DEADLINE FOR RESPONSE: APRIL 1, 2025

YES, WE WANT TO SUPPORT THE LEXINGTON LIONS CLUB IN THEIR EFFORTS TO CURE EYE DISEASE, ELIMINATE THE LOSS OF EYESIGHT AND HELP THOSE THAT ARE NEEDLESSLY BLIND:

Save Time, Submit & Pay Online by Visiting:
www.LexingtonLions.org/sponsor.cfm



*PLEASE UPDATE CONTACT INFORMATION, IF NECESSARY:

Organization Name: _____
Contact Name: _____
Contact Phone: _____ Contact Email: _____
Contact Address: _____
Contact City, State, Zip: _____

*CHECK YOUR SPONSORSHIP LEVEL:

☐ **GOLD**
(\$1500)

☐ **SILVER**
(\$500)

☐ **BRONZE**
(\$250)

☐ Sorry, I cannot be a sponsor, but my gift of \$_____ in support of your eye disease research fund is enclosed.

* T-SHIRT SIZE:

☐ X-Small ☐ Small ☐ Medium ☐ Large ☐ X-Large ☐ No Shirt

* LOGO FOR T-SHIRT AND OTHER PRINTED MATERIAL:

☐ Previous supporter, use logo on File
☐ Logo will be emailed to lexlionsclub@gmail.com
☐ Hard copy of logo enclosed

* METHOD OF PAYMENT:

By mail: Make checks payable to **Lexington Lions Club**, and send this form to:
Lexington Lions Club, PO Box 71, Lexington, MA 02420
THANK YOU FOR YOUR CONSIDERATION!



LEXINGTON LIONS CLUB
WWW.LEXINGTONLIONS.ORG

111th Annual Patriots Day Road Race

"JOURNEY FOR SIGHT"
APRIL 19, 2025



THE 2024 T-SHIRT (BACK):



THANK YOU FOR YOUR CONTINUED SUPPORT!