



## THE LIONS CLUB OF LEXINGTON, INC.

P.O. Box 71, Lexington, Massachusetts, 02420

"Birthplace of American Liberty"

[www.lexingtonlions.org](http://www.lexingtonlions.org)

February 15, 2024

### RE: 110<sup>th</sup> Annual Patriots Day Road Race – Sponsorship Opportunities for April 15, 2024

Dear Sponsor,

The Lexington Lions Club is thrilled to announce the 110<sup>th</sup> Annual Patriots Day Road Race, which will take place on April 15<sup>th</sup>, 2024. As we gear up for this historic event, we invite your organization to become a sponsor and join us in the fight against eye disease through our "Journey for Sight" initiative.

By sponsoring this race, you will have the opportunity to gain valuable exposure and make a positive impact on our community. In the past, our sponsors have received great visibility and recognition through their involvement in the race. With typically 400 runners and thousands of spectators along the route, this is an excellent opportunity to showcase your organization to a wide audience.

We offer multiple sponsorship opportunities, each providing unique benefits and recognition. As a sponsor, you will have the chance to engage with our participants and connect with the community in a meaningful way. Your support will help us raise vital funds for eye disease research and make a difference in the lives of those affected by this condition.

We want you to be a part of history as we celebrate our 110<sup>th</sup> Annual Patriots Day Road Race. Join us in creating a fun and uplifting event for our community while supporting a great cause. This is your chance to make a positive impact and gain valuable exposure for your organization.

Thank you for considering our request for sponsorship. If you require additional information or have any questions, please do not hesitate to contact us. We look forward to hearing from you soon and working together to make the 110<sup>th</sup> Annual Patriots Day Road Race a great success.

**PLEASE RESPOND BY OUR APRIL 2<sup>nd</sup> DEADLINE.**

Very truly yours,  
Road Race Committee

*Colby Crogan*

*John Lucante*

*Bill Carlson*

*Paula Rizzo-Riley*

*Lisa Mazerall*

*Did you know...*

### 1.4 Million

The estimated number of children worldwide who are blind.

### 1 in 10

People around the world who are blind and have access to education or rehabilitation services.

### \$40+ Million

Donations from Massachusetts Lions over the past 72 years toward eye disease research.

*Help the Lexington Lions Club make a difference in someone's life today!*



# Be a Part of Lexington's History...

LEXINGTON LIONS CLUB  
WWW.LEXINGTONLIONS.ORG

## 110<sup>th</sup> Annual Patriots Day Road Race "JOURNEY FOR SIGHT"

SPONSORSHIP OPPORTUNITIES FOR APRIL 15, 2024



### **GOLD SPONSOR:**

- ✓ LARGE LOGO ON RUNNER T-SHIRTS
- ✓ BANNER AT WATER STOPS
- ✓ LARGE LOGO ON RACE BANNER
- ✓ LINK FROM LIONS WEBSITE ([WWW.LEXINGTONLIONS.ORG](http://WWW.LEXINGTONLIONS.ORG))
- ✓ OPTION TO OPERATE A BOOTH AND OFFER SITE PROMOTIONS
- ✓ OPTION TO PROVIDE PROMOTIONAL MATERIALS TO RUNNERS
- ✓ FREE CORPORATE TEAM (4 RUNNERS)
- ✓ 3 COMPLIMENTARY T-SHIRTS
- ✓ LOGO AND OPTIONAL INSERTS IN APPLICATIONS TO PRIOR YEARS RUNNERS
- ✓ OFFICIAL ENTRY FORM PICK-UP LOCATION
- ✓ RECOGNIZED IN P.A. ANNOUNCEMENTS DURING THE RACE AWARD CEREMONY

**\$1500**



### **SILVER SPONSOR:**

- ✓ SMALL LOGO ON RUNNER T-SHIRTS
- ✓ LOGO ON RACE BANNER AT RACE TRAILER
- ✓ LINK FROM LIONS WEBSITE ([WWW.LEXINGTONLIONS.ORG](http://WWW.LEXINGTONLIONS.ORG))
- ✓ COMPLIMENTARY T-SHIRT
- ✓ OFFICIAL ENTRY FORM PICK-UP LOCATION

**\$500**



### **BRONZE SPONSOR:**

- ✓ LISTING ON RUNNER T-SHIRTS
- ✓ LISTING ON LIONS WEBSITE ([WWW.LEXINGTONLIONS.ORG](http://WWW.LEXINGTONLIONS.ORG))
- ✓ COMPLIMENTARY T-SHIRT
- ✓ LISTING ON SIGNAGE AT RACE TRAILER

**\$200**

For more information please contact:  
(781) 862-4710; [lexlionsclub@gmail.com](mailto:lexlionsclub@gmail.com)



## 110<sup>th</sup> Annual Patriots Day Road Race

# ***“JOURNEY FOR SIGHT” APRIL 15, 2024*** **SPONSORSHIP RESPONSE FORM**

LEXINGTON LIONS CLUB  
WWW.LEXINGTONLIONS.ORG

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**DEADLINE FOR RESPONSE: APRIL 2, 2024**  
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YES, WE WANT TO SUPPORT THE LEXINGTON LIONS CLUB IN THEIR EFFORTS TO CURE EYE DISEASE, ELIMINATE THE LOSS OF EYESIGHT AND HELP THOSE THAT ARE NEEDLESSLY BLIND:

**Save Time, Submit & Pay Online by Visiting:**  
[www.LexingtonLions.org/sponsor.cfm](http://www.LexingtonLions.org/sponsor.cfm)



*Scan me*

**\*PLEASE UPDATE CONTACT INFORMATION, IF NECESSARY:**

Organization Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_  
Contact Address: \_\_\_\_\_  
Contact City, State, Zip: \_\_\_\_\_

**\*CHECK YOUR SPONSORSHIP LEVEL:**

**GOLD**                       **SILVER**                       **BRONZE**  
(\$1500)                                      (\$500)                                      (\$200)

Sorry, I cannot be a sponsor, but my gift of \$\_\_\_\_\_ in support of your eye disease research fund is enclosed.

**\* T-SHIRT SIZE:**

X-Small     Small     Medium     Large     X-Large     No Shirt

**\* LOGO FOR T-SHIRT AND OTHER PRINTED MATERIAL:**

Previous supporter, use logo on File  
 Logo will be emailed to [lexlionsclub@gmail.com](mailto:lexlionsclub@gmail.com)  
 Hard copy of logo enclosed

**\* METHOD OF PAYMENT:**

**By mail:** Make checks payable to **Lexington Lions Club**, and send this form to:  
*Lexington Lions Club, PO Box 71, Lexington, MA 02420*

**THANK YOU FOR YOUR CONSIDERATION!**



LEXINGTON LIONS CLUB  
WWW.LEXINGTONLIONS.ORG

# 110<sup>th</sup> Annual Patriots Day Road Race

*"JOURNEY FOR SIGHT"*  
**APRIL 15, 2024**

## THE 2023 T-SHIRT (BACK):



# THANK YOU FOR YOUR CONTINUED SUPPORT!